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INFORMATION DISCLOSURE STATEMENT**

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INFORMATION
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BY APPLICANTS

Burge, et al.
Applicant

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Group Art Unit

P. Kanof
Examiner's name

U.S. PATENT DOCUMENTS

Examiner's Initial	Document Number	Date	Name	Class/Sub- class
<i>AK</i>	5,319,455	06/07/1994	Hoarty, et al.	348/7
<i>AK</i>	5,446,891	08/29/1995	Kaplan, et al.	395/600
<i>AK</i>	5,515,270	05/07/1996	Weinblatt	364/405
<i>AK</i>	5,528,490	06/18/1996	Hill	364/403
<i>AK</i>	5,642,484	01/24/1997	Harrison, III, et al.	395/214
<i>AK</i>	5,710,884	01/20/1998	Dedrick	395/200.47
<i>AK</i>	5,710,887	01/20/1998	Chelliah, et al.	395/226
<i>AK</i>	5,724,521	03/03/1998	Dedrick	395/226
<i>AK</i>	5,727,048	03/10/1998	Hiroshima, et al.	379/93.12
<i>AK</i>	5,729,693	03/17/1998	Holda-Fleck	395/214
<i>AK</i>	5,740,549	04/14/1998	Reilly, et al.	705/14
<i>AK</i>	5,745,882	04/28/1998	Bixler, et al.	705/26
<i>AK</i>	5,754,939	05/19/1998	Herz, et al.	455/4.2
<i>AK</i>	5,756,280	05/26/1998	Soora, et al.	455/4.2

FOREIGN PATENT DOCUMENTS

Examiner's Initial	Document Number	Date	Country/Name	Translation? yes/no
NONE				

OTHER DOCUMENTS

1. Debra Aho Williamson, Smart agents build brains into Net ads, Advertising Age, p. 26.
2. Ken Kerrigan, Interactive Imaginations breaks new ground with unique Internet entertainment site, Business Wire.
3. David Downing, Oracle Webserver to Ship with Silicon Graphics challenge Systems, PR Newswire.

Examiner (JOHN L. YOUNG)	Date Considered 10-8-2001
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Examiner: Initial if citation considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

The identification of any document herein is not intended to be, and should not be understood as being, an admission that each such document, in fact, constitutes "prior art" within the meaning of applicable law since, for example, a given document may have a later effective date than at first seems apparent or the document may have an effective date which can be antedated. The "prior art" status of any document is a matter to be resolved during prosecution.